



WHTM
3235 Hoffman Street
PO BOX 5860
Harrisburg, PA 17110-5860

American Crossroads
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

Contract # 199952

Schedule Dates

11/01/12-11/06/12

Advertiser

American Crossroads (15916)

Agency / T-Code

Cross Roads Media (1246)/ELECTRONIC

Product

Political-Political (1088)

Brand

AMERICAN CROSSROADS (61345)

Salesperson

Jones, Mike (1068)

Sales Office

CONTINENTAL - Washington, DC

Buyer Name

/

Phone/Fax

1339

CPE

National/Political Issue Agency

Account Types

Standard

Billing Type

Standard

Comments

Date Entered 10/31/12
Last Modified 11/05/12
Entered By Paul Roda
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,864.75
Net Total \$21,900.25
Sales Tax

WHTM Harrisburg (WHTM)

By Broadcast Month Spots Rate
Nov. 2012 39 \$25,765.00
Grand Total: 39 \$25,765.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	12:02A- ABC-JIMMY KIMMEL	1	1							1	\$40.00	\$40.00	WHTM Harrisburg (WHTM)		10/31/12
2.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	10A- ANDERSON COOPER	1	1							1	\$100.00	\$100.00	WHTM Harrisburg (WHTM)		10/31/12
3.0	Normal Line / SPOT	11/03/12-11/03/12	2	:30	7:30P- INSIDE EDITION WEEKEND SAT 730P						1			1	\$100.00	\$100.00	WHTM Harrisburg (WHTM)		10/31/12
4.0	Normal Line / SPOT	11/03/12-11/03/12	2	:30	8A- ABC-GOOD MORNING AMERICA SATURDAY						1			1	\$150.00	\$150.00	WHTM Harrisburg (WHTM)		10/31/12
5.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	9A- REGIS & KELLY	1	1							1	\$150.00	\$150.00	WHTM Harrisburg (WHTM)		10/31/12
6.0	Normal Line / SPOT	11/04/12-11/04/12	2	:30	11:30P- NEWS-ABC27 NEWS AT 1130P SUNDAY							1		1	\$150.00	\$150.00	WHTM Harrisburg (WHTM)		10/31/12
7.0	Normal Line / SPOT	11/04/12-11/04/12	2	:30	9A- NEWS-ABC27 NEWS SUNDAY MORNING 9A							1		1	\$150.00	\$150.00	WHTM Harrisburg (WHTM)		10/31/12
8.0	Normal Line / SPOT	11/03/12-11/03/12	2	:30	9A- NEWS-ABC27 NEWS SATURDAY MORNING 9A						1			1	\$150.00	\$150.00	WHTM Harrisburg (WHTM)		10/31/12
9.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	4:58A- NEWS-ABC27 NEWS DAYBREAK AT 5A	1	1							1	\$150.00	\$150.00	WHTM Harrisburg (WHTM)		10/31/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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10.0	Normal Line / SPOT	11/04/12-11/04/12	2	:30	7:58A- ABC-GOOD MORNING AMERICA SUNDAY								1	1	\$150.00	\$150.00	WHTM Harrisburg (WHTM)		10/31/12
11.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	5:28A- NEWS-ABC27 NEWS DAYBREAK AT 530A	1	1							1	\$175.00	\$175.00	WHTM Harrisburg (WHTM)		10/31/12
12.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	12:58P- ABC-THE CHEW	1	1							1	\$200.00	\$200.00	WHTM Harrisburg (WHTM)		10/31/12
13.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	12P- NEWS-ABC27 NEWS AT 12P	1	1							1	\$200.00	\$200.00	WHTM Harrisburg (WHTM)		10/31/12
14.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	2P- ABC-GENERAL HOSPITAL	1	1							1	\$200.00	\$200.00	WHTM Harrisburg (WHTM)		10/31/12
15.0	Normal Line / SPOT	11/04/12-11/04/12	1	:30	10A- ABC-THIS WEEK								1	1	\$200.00	\$200.00	WHTM Harrisburg (WHTM)		10/31/12
16.0	Revised Line / SPOT	11/05/12-11/05/12	1	:30	11:35P- ABC-ABC NEWS NIGHTLINE	1	1							1			WHTM Harrisburg (WHTM)		10/31/12
16.1	Normal Line / SPOT	11/05/12-11/05/12	2	:30	11:35P- ABC-ABC NEWS NIGHTLINE	1	1							1	\$200.00	\$200.00	WHTM Harrisburg (WHTM)		10/31/12
17.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	10:58A- ABC-THE VIEW	1	1							1	\$200.00	\$200.00	WHTM Harrisburg (WHTM)		10/31/12
18.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	3P- KATIE 3P	1	1							1	\$300.00	\$300.00	WHTM Harrisburg (WHTM)		10/31/12
19.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	4P- JUDGE JUDY 4P	1	1							1	\$300.00	\$300.00	WHTM Harrisburg (WHTM)		10/31/12

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Product Political-Political (1088)
Brand AMERICAN CROSSROADS (61345)
Salesperson Jones, Mike (1068)
Sales Office CONTINENTAL - Washington, DC
Buyer Name /
Phone/Fax 1339
CPE National/Political Issue Agency
Account Types Standard
Billing Type Comments

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Last Modified 11/05/12
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Headline #
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20.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	4:30P- JUDGE JUDY 430P	1	1							1	\$300.00	\$300.00	WHTM Harrisburg (WHTM)		10/31/12
21.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	7:30P- INSIDE EDITION 730P	1	1							1	\$300.00		WHTM Harrisburg (WHTM)		10/31/12
21.0.1	Closed Preempt	11/05/12															WHTM Harrisburg (WHTM)	Pre-Empt/Exception -	
22.0	Normal Line / SPOT	11/04/12-11/04/12	2	:30	6P- NEWS-ABC27 NEWS SUNDAY AT 6P							1		1	\$400.00	\$400.00	WHTM Harrisburg (WHTM)		10/31/12
23.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	7P- NEWS-ABC27 NEWS AT 7P	1	1							1	\$400.00	\$400.00	WHTM Harrisburg (WHTM)		10/31/12
24.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	5:58A- NEWS-ABC27 NEWS DAYBREAK AT 6A	1	1							1	\$500.00	\$500.00	WHTM Harrisburg (WHTM)		10/31/12
25.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	4:58P- 5:30P (EST)	1	1							1	\$500.00	\$500.00	WHTM Harrisburg (WHTM)		10/31/12
26.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	7A- ABC-GOOD MORNING AMERICA	2	2							2	\$500.00	\$1,000.00	WHTM Harrisburg (WHTM)		10/31/12
27.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	5:32P- 5:57P (EST)	1	1							1	\$500.00	\$500.00	WHTM Harrisburg (WHTM)		10/31/12
28.0	Normal Line / SPOT	11/03/12-11/04/12	2	:30	11P- 11:30P (EST)							1	1	1	\$600.00	\$600.00	WHTM Harrisburg (WHTM)		10/31/12
28.0.1	Closed Preempt	11/03/12															WHTM Harrisburg (WHTM)	Pre-Empt/Exception - news at 1130p	

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Brand AMERICAN CROSSROADS (61345)
Salesperson Jones, Mike (1068)
Sales Office CONTINENTAL - Washington, DC
Buyer Name /
Phone/Fax 1339
CPE National/Political Issue Agency
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Billing Type Comments

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29.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	11P- 11:30P (EST)	1		1						1	\$600.00	\$600.00	WHTM Harrisburg (WHTM)		10/31/12
30.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	5:57P- NEWS-ABC27 NEWS AT 6P	1		1						1	\$800.00	\$800.00	WHTM Harrisburg (WHTM)		10/31/12
31.0	Normal Line / SPOT	11/04/12-11/04/12	2	:30	6:58P- ABC-AMERICA'S FUNNIEST HOME VIDEOS								1	1	\$1,000.00	\$1,000.00	WHTM Harrisburg (WHTM)		10/31/12
32.0	Normal Line / SPOT	11/03/12-11/03/12	2	:30	7:58P- SPORTS-ABC SATURDAY NIGHT FOOTBALL SHOWCASE							1		1	\$1,200.00	\$1,200.00	WHTM Harrisburg (WHTM)		10/31/12
33.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	10P- ABC-CASTLE	1		1						1	\$1,800.00	\$1,800.00	WHTM Harrisburg (WHTM)		10/31/12
34.0	Normal Line / SPOT	11/04/12-11/04/12	2	:30	7:59P- ABC-ONCE UPON A TIME								1	1	\$1,800.00	\$1,800.00	WHTM Harrisburg (WHTM)		10/31/12
35.0	Normal Line / SPOT	11/04/12-11/04/12	2	:30	9P- ABC-REVENGE								1		\$2,100.00		WHTM Harrisburg (WHTM)		10/31/12
35.0.1	Closed Preempt	11/04/12															WHTM Harrisburg (WHTM)	Oversold/Exception -	
36.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	7:57P- ABC-DANCING WITH THE STARS	1		1							\$4,000.00		WHTM Harrisburg (WHTM)		10/31/12
36.0.1	Closed Preempt	11/05/12															WHTM Harrisburg (WHTM)	Pre-Empt/Exception -	

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37.0	Normal Line / SPOT	11/03/12-11/03/12	1	:30	3:28P- SPORTS-ABC COLLEGE FOOTBALL							1		1	\$4,000.00	\$4,000.00	WHTM Harrisburg (WHTM)		10/31/12
38.0	Normal Line / SPOT	11/04/12-11/04/12	2	:30	7:30A- THIS OLD HOUSE 730A								1	1	\$100.00	\$100.00	WHTM Harrisburg (WHTM)		10/31/12
39.0	M/G For 36.0.1 / SPOT	11/01/12-11/01/12	1	:30	7:57P- ABC-CMA AWARDS				1					1	\$4,000.00	\$4,000.00	WHTM Harrisburg (WHTM)		10/31/12
40.0	Normal Line / SPOT	11/02/12-11/02/12	1	:30	7:57:56P- 9P (EST)					1				1	\$2,700.00	\$2,700.00	WHTM Harrisburg (WHTM)		11/1/12
41.0	Normal Line / SPOT	11/06/12-11/06/12	1	:30	4:58:26A- 5:30A (EST)		1							1	\$300.00	\$300.00	WHTM Harrisburg (WHTM)		11/5/12

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34860

CROSSROADS MEDIA, LLC
MEDIA ACCOUNT
66 CANAL CENTER PLAZA
SUITE 500
ALEXANDRIA, VA 22314

VIRGINIA COMMERCE BANK
ALEXANDRIA, VA
68-525/560

11/2/2012

PAY TO THE ORDER OF WHTM-TV \$ **21,900.25

Twenty-One Thousand Nine Hundred and 25/100***** DOLLARS

WHTM-TV
3235 Hoffman Street
Harrisburg, PA 17110

MEMO
AmerCross PA Pres11/3-11/5/12 Add

TWO SIGNATURES REQUIRED OVER \$10,000.00

34860

11/2/2012

AmerCross PA Pres11/3-11/5/12 Add

21,900.25

21,900.25

AmerCross PA Pres11/3-11/5/12 Add

Media Account

CROSSROADS MEDIA, LLC
MEDIA ACCOUNT

WHTM-TV

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Stephanie Maroney
do hereby request station time concerning the following issue:

American Crossroads 1401 New York Avenue Suite 1200 Washington, DC 20005 Treasurer: Margee Clancy
--

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

This broadcast time will be used by: American Crossroads

<p>Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"</p> <p style="text-align: center;"> <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No </p>

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Treasurer Margee Clancy

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☒ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

10/31/16 Steph Mung 703-299-1760
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected
[Signature] Paul Paul NSM
Signature Printed Name Title